

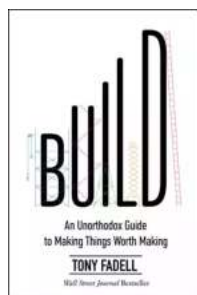
An Unorthodox Guide To Making Things Worth Making

Do you ever find yourself stuck in a creative rut, struggling to come up with ideas that truly inspire you? Have you ever wondered what it takes to make things that are not only visually appealing but also emotionally impactful? If so, then this unorthodox guide is for you.

In today's world, where it seems like everything has already been done, creating something unique and worth making can be a daunting task. However, with the right mindset and a few unconventional strategies, you can break free from the ordinary and create extraordinary works of art.

1. Embrace Failure

Contrary to popular belief, failure is not the end of the road; instead, it is a stepping stone towards success. Embrace failure as an opportunity to learn, grow, and refine your craft. Every failed attempt brings you one step closer to finding that perfect idea or technique that will set your work apart.



Build: An Unorthodox Guide to Making Things Worth

Making by Tony Fadell (Kindle Edition)

★★★★☆ 4.8 out of 5

Language	: English
File size	: 14733 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 414 pages



2. Find Inspiration in Unexpected Places

Creativity often flourishes when you look beyond your comfort zone. Step outside and explore the world around you – from the bustling streets of a city to the serene beauty of nature. Find inspiration in the mundane, the unusual, and the unexpected. It's in these moments that you'll discover ideas that are truly worth making.

3. Experiment and Take Risks

Don't be afraid to step out of your creative comfort zone. Experiment with different mediums, techniques, and styles. Take risks and push the boundaries of what is considered conventional. The magic happens when you dare to be different and challenge yourself to create something truly unique.

4. Understand Your Audience

While it's important to create art that resonates with you personally, don't forget to consider your audience. Understand their preferences, desires, and emotions. Tailor your work in a way that elicits a strong response from your viewers. Making something worth making often involves striking a balance between personal expression and appealing to the emotions of others.

5. Collaborate and Seek Feedback

Great ideas are often born through collaboration. Surround yourself with like-minded individuals who share your passion for creating things worth making. Exchange ideas, offer constructive criticism, and seek feedback from trusted individuals who can provide valuable insights and different perspectives. Together, you can create something even more exceptional.

6. Embrace Imperfection

Perfection is overrated. Embrace the beauty of imperfection and allow it to become a part of your creative process. Sometimes, the flaws and quirks in your work can add character and depth that make it truly stand out. Don't be afraid to let go of the pursuit of perfection and instead celebrate the unique imperfections that make your work worth making.

7. Stay Curious and Keep Learning

Creativity is a journey, not a destination. Stay curious and constantly seek to expand your knowledge and skills. Keep learning about new techniques, trends, and ideas. The more you know, the more tools you have at your disposal to create something truly exceptional.

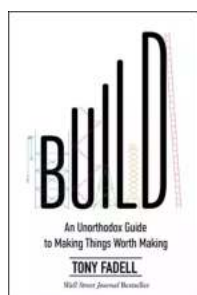
8. Trust Your Instincts

Ultimately, the most important guide to making things worth making lies within yourself. Trust your instincts and intuition. If something feels right, go for it. Trust that you have the creativity and skill to bring your ideas to life in a way that will leave a lasting impact on the world.

The path to creating things worth making may not always be easy or straightforward, but by embracing failure, seeking inspiration in unexpected

places, and taking risks, you can unlock your full creative potential. Understand your audience, collaborate with others, and celebrate imperfections. Stay curious, keep learning, and above all, trust yourself. With this unorthodox guide, you'll be well on your way to creating works of art that are truly worth making.

So, what are you waiting for? It's time to unleash your creativity and start making things worth making!



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Tony Fadell led the teams that created the iPod, iPhone and Nest Learning Thermostat and learned enough in 30+ years in Silicon Valley about leadership, design, startups, Apple, Google, decision-making, mentorship, devastating failure and unbelievable success to fill an encyclopedia.

So that's what this book is. An advice encyclopedia. A mentor in a box.

Written for anyone who wants to grow at work—from young grads navigating their first jobs to CEOs deciding whether to sell their company—

Build is full of personal stories, practical advice and fascinating insights into some of the most impactful products and people of the 20th century.

Each quick 5-20 page entry builds on the previous one, charting Tony's personal journey from a product designer to a leader, from a startup founder to an executive to a mentor. Tony uses examples that are instantly captivating, like the process of building the very first iPod and iPhone. Every chapter is designed to help readers with a problem they're facing right now—how to get funding for their startup, whether to quit their job or not, or just how to deal with the jerk in the next cubicle.

Tony forged his path to success alongside mentors like Steve Jobs and Bill Campbell, icons of Silicon Valley who succeeded time and time again. But Tony doesn't follow the Silicon Valley credo that you have to reinvent everything from scratch to make something great. His advice is unorthodox because it's old school. Because Tony's learned that human nature doesn't change. You don't have to reinvent how you lead and manage—just what you make.

And Tony's ready to help everyone make things worth making.



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